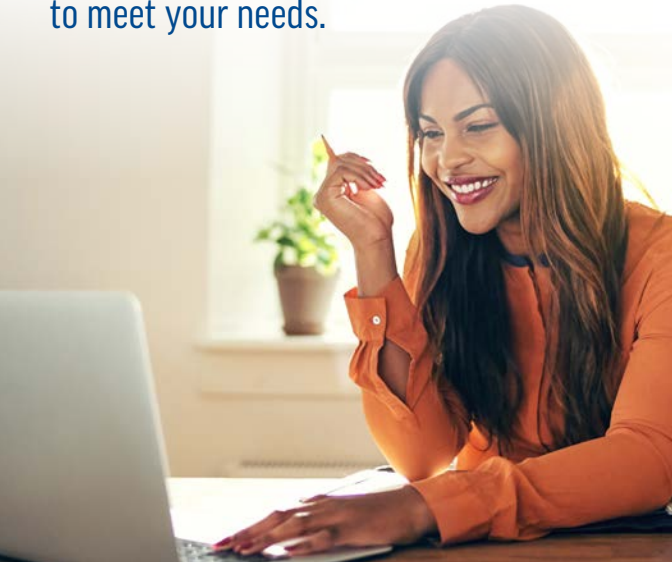




Electric Pricing Options for Business

We offer more than 15 pricing options to meet your needs.



We're committed to keeping prices affordable, while investing to improve reliability

We're integrating new, smart technology to achieve greater energy efficiency, reliability and better service. Our plan calls for an investment of \$5 billion through 2022 to upgrade and replace equipment throughout our Southeast Michigan service territory. Work we're doing includes:

- tree trimming in areas that impact electric reliability
- replacing and upgrading utility poles
- adding sensors and other best-in class technology to make the grid smarter
- upgrading existing substations and building new ones to support economic growth

And recently, DTE committed to reducing carbon emissions at least 80% by 2040. Read about DTE's commitment at [journeyto80.com](https://www.dteenergy.com/journeyto80).



Choose the affordable pricing option best for you

We're here when you need us!

We offer more than 15 pricing options to meet your needs. DTE's Business Customer Support can help you choose which is right for you. Call us at **855.383.4BIZ (4249)** or visit [dteenergy.com/pricing](https://www.dteenergy.com/pricing).

Small Business Customers

Most customers choose the ease and predictability of DTE's standard pricing plans including:

D3 General Service - provides standard service for customers with low to moderate energy use.

D4 Large General Service - provides standard service for customers with higher energy use and steady, predictable kW demand.

Here are savings options:

D3.1 Unmetered General Service - provides service for easy to calculate usage without a meter: billboards, cable TV providers.

D3.3 Interruptible General - you save by allowing DTE to interrupt power when necessary.

D1.8 Dynamic Peak Pricing - provides savings to customers that can shift their energy usage to lower price time periods during evenings and weekends.

D1.1 Interruptible Space Conditioning - you save on your cooling bill when DTE briefly cycles air conditioning and air source heat pumps off and on. This rate is separately metered.

D1.7 Geothermal Time of Day - you save when approved equipment operates during designated off-peak hours.

D1.9 Experimental Electric Vehicle - you save when charging vehicles with time of day pricing option.

D5 Water Heating - you save when DTE briefly cycles your electric water heating system.

D9 Outdoor Protective Lighting - provides a safer and more secure area with outdoor lighting on premises.

Industrial Customers

D11 Primary Supply - standard service for customers who own their equipment, with minimum 50 kW demand and operate with consistent higher energy use and demand.

D8 Interruptible Primary - provides savings to customers who own their equipment, that contract a portion of their load as interruptible (at least 50kW at a single location) and interrupt that load upon notification by DTE.

Municipalities

E1 Streetlighting - service for nighttime streetlighting - options available based on ownership of equipment.

E2 Traffic Lights - service for traffic and signal lights.

Schools – Options available based on energy usage and voltage

D3.2 Secondary Education Institution

D 6.2 Primary Education Institution – for educational institution with minimum 50kW contracted capacity at single location.

D10 All Electric School Building – service for school buildings served at primary voltage with electric space heating and water heating.

Electric Choice

EC2 Retail Access – provides the option to purchase electricity at unregulated prices offered by an alternative energy supplier.

Riders – Special supplements available to commercial and industrial customers unless noted

R1.1 Metal Melting – for customers with electric metal melting operations on a separate interruptible meter.

R1.2 Electric Process Heating – for customers with electric process heat operations on a separate interruptible meter.

R2 Special Purpose Facilities – provides a financing option to customers that require special service facilities installed by DTE.

R3 Standby – allows DTE to provide stand-by service to customers that operate generation facilities directly interconnected with the Company.

R4 Resale of Service – provides eligible customers the option to resell power provided by DTE to their tenants. DTE approval required.

R5 Cogeneration – provides customers who use cogeneration technology as an energy source and sell electric output to DTE.

R6 Small Power Producing Facilities – allows customers to sell electric output to DTE. Customer must obtain qualifying status from the Federal Energy Regulatory Commission.

R7 Greenhouse Lighting – for customers who require high intensity discharge lighting service for greenhouses and other environmentally controlled growing facilities.

R8 Space Conditioning – saves customers that install separately metered electric space conditioning circuits for space heating and cooling, water heating and humidity control equipment.

R10 Interruptible Supply – for very large D11 Primary Supply Rate customers that elect to contract a minimum of 50,000 kW of interruptible service.

R12 Capacity Release – provides payment to customers, with min. 250 kw at a single location, who reduce loads during agreed upon times.

R13 Dispersed Generation – provides payment to customers with on-site generation of at least 250 KW that agree to operate the generations at the request of DTE.

Rider DG Distributed Generation – provides customers with on-site generation to rely on DTE for supplemental energy needs (Maximum 100 kW per location).

R16 Net Metering – provides payment to customers with on-site generation and who fulfill DTE Renewable Resource requirements. *This rate is no longer available to new customers, see R18.*

R17 MIGreenPower Program – for customers who want an easy and affordable way to support a greener MI and reduce their carbon footprint. dteenergy.com/MIGreenPower

R18 Distributed Generation – provides payment to customers with on-site generation and who fulfill DTE Renewable Resource requirements.

Our service is regulated by the Michigan Public Service Commission

This means our pricing is controlled, and it can only change when approved by the Commission. When new changes go into effect, DTE's Business Customer Support is here to help.

Quick Links – Learn more about your options and ways to save!

- Pay your bill online at dteenergy.com (select business button at the top and sign in to your account)
- Bill payment options at dteenergy.com/options
- FREE customized recommendations to save energy at your business at dteenergy.com/consultation

4 factors that affect your energy usage

Did you know? There are many factors that drive energy use in a business. Here are the 4 key factors that will determine how high or low its energy bill may be.



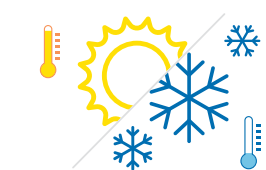
1 Usage

Did you remember to turn off the lights? The primary factor that impacts your monthly electric bill is usage – the amount of electricity used during a billing cycle.

	X	X	X	X	X	X
X	X	X	X	X	X	X
X	X	X	X	X	X	X
X	X	X	X	X	X	X
X	X	X	X			

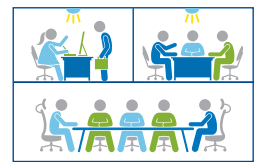
2 Days billed

Fewer days in the billing cycle typically results in a lower energy bill, compared to a billing cycle with more days.



3 Weather

A couple of days of extreme weather – hot or cold – can make heating and cooling equipment run longer, increasing your energy use.



4 Changes at the office

More people in the office often means more lights are turned on and more equipment is being used, or you may even make adjustments to the thermostat to make more people comfortable.

So, next time your bill comes, take a few minutes to consider the impact these factors may be having on your bottom line.

DTE